

Subject: Notice of Price Adjustment Effective July 8

Dear Valued Customer,

We sincerely appreciate your continued support and the trust you place in our products.

We are writing to inform you that, effective July 8, 2026, we will be implementing a price adjustment on two of our products. This marks our first price increase since April 2024.

The updated pricing is as follows:

- **Premium Plus: 10.1% increase**
- **CryoWool: 11.1% increase**

Over the past year, we have absorbed rising operating costs in order to avoid passing increases along to our customers. However, continued economic pressures have made this adjustment necessary. These factors include:

- Increased raw material costs
- Rising labor and production costs
- Inflationary impacts on utilities and overhead
- Ongoing supply chain cost fluctuations

We have worked diligently to minimize the impact of these increases and remain committed to providing the quality, reliability, and service you expect.

We truly value your partnership and appreciate your understanding.

If you have any questions or would like to discuss upcoming orders prior to July 8th, please feel free to contact us.

Thank you for your continued business.

Regards,

John Beck | Director

AMERICAN ROCKWOOL MANUFACTURING, LLC